

Courte Oreilles Lakes Association
Board of Directors Monthly Meeting
Bass Lake Town Hall (zoom for non-local people)
March 24, 2023, 2:30-4:00 PM

MINUTES

I. Call To Order

Chris Bedwell called the meeting to order at 02:31 PM.

II. Roll Call

Chris Bedwell, Alf Sivertson, Jim Paine, Shelley Paine, Mark Lastrup, Mike Persson, Jim Coors, Jeff Aspenwall, Richard O'Neill, Kevin Horrocks, Kurt Schroeder, David Zimmer

III. Approval of Meeting Minutes from January 27, 2023 (Note: No meeting was held in February 2023)

A motion to approve the Meeting Minutes was made by Kurt Schroeder and seconded by Shelley Paine. The vote was unanimous.

IV. Reports

a. Treasurer's Report (5 min)

- Added \$3000 for new laptop that will be used for AIS/GIS mapping tools.
- Need to be very cognizant on reporting volunteer times/hours for Eco Harvester grant.

A motion to approve the Treasurer's Report was made by Mark Lastrup and seconded by Kevin Horrocks. The vote was unanimous.

b. Committee Reports (40 minutes total time allowed to cover all committee discussions)

i. Clean Boat Committee – 5 Minutes

- Typically boat inspection at the Chicago Bay boat landing occurs on Saturday and Sunday. There is a suggestion to add Friday as well for certain holiday weekends and other times when boat traffic at the landing will be considerably higher than normal.
- Bill Martinsen has accepted the paid p/t position as the Clean Boat Inspector.

ii. Fishery/Water Safety Committee – 5 Minutes

- Nothing new to report for the underwater fan permit.
- The Wisconsin Conservation Congress annual survey has several questions regarding wake boat ordinances.

iii. Eco-Harvester Committee – 10 Minutes

- Eco Harvester has been picked up and is in storage.

- Eco-Harvester Committee Chair position is vacant. Volunteer does not have to be a board member – if anyone is interested, please contact a board member or Chris Bedwell directly.
- Brett McConnell from LCOCD has set aside 10 days to run the Eco Harvester, possibly more depending on their availability.
- Dick Laumer donated underwater drone to COLA – underwater camera for monitoring AIS treatment, etc.

iv. Fundraising Committee – 5 Minutes

- \$161k in donations received for the fall fundraising campaign.

v. AIS Committee – 10 Minutes

- Mechanical permit for LCO and Little LCO approved.
- Second public meeting for chemical treatment to be held April 8th (with notification).
- Tentative meeting on March 31st with WDNR, Ag Department, and cranberry growers (part of chemical permit process).

vi. Communications Committee – 10 Minutes

- The COLA eBlasts and fundraising emails have proven to be very successful with a very high open rate.
- Need a Communications Committee Chair to replace Jim Coors at the end of June.

V. New Business (5 Minutes)

a. Landmark Conservancy's Wild & Scenic Film Festival sponsorship: 4 in-person and 6 virtual tickets available. Need to know by March 31.

- Donated \$500 to the film festival.

b. Social media policy – Facebook page opinions. Vote needed.

A motion to approve the COLA Social Media Policy (attached) was made by Mark Lastrup and seconded by Shelly Paine. The vote was unanimous.

VI. Old Business (10 Minutes)

a. Promotional order has arrived – distribution plans

- 500 Can cozies are in and distributed amongst members to hand out.
- 250 Yard signs have been printed and are ready to distribute to those who wish to support COLA.

VII. Closed Session – COLA Legal Matters (15 Minutes)

VIII. Adjournment

Motion to adjourn was made by Jim Coors and seconded by Kurt Schroeder. The vote was unanimous. Meeting adjourned at 04:08 PM.



Created: 3/19/2023

COLA SOCIAL MEDIA POLICY STATEMENT

COLA's Mission: The purposes of the **Courte Oreilles Lakes Association, Inc. (COLA)** are (1) to protect, preserve and enhance the quality of the Courte Oreilles Lakes, their shorelands and surrounding areas, while respecting the interests of property owners and the rights of the public, and (2) to consider, study, survey and respond to issues deemed relevant by the membership of the organization. The Courte Oreilles Lakes consist of Lac Courte Oreilles and Little Lac Courte Oreilles, both located in Sawyer County, Wisconsin.

Policy Guidelines:

1. The COLA Facebook page is solely focused on COLA's mission and, more specifically, on the water quality of the LCO lakes. Any messages approved and posted to COLA's Facebook page are expected to adhere to this policy.
2. Administrators of COLA's Facebook page need to be fully aware of COLA's mission, history, and activities (both current and historical), and manage the page in a manner consistent with the communications policies provided by the COLA Board of Directors.
3. The COLA Facebook page is a moderated page whereby postings by non-members need approval by administrators prior to being published.