

COLA BOARD OF DIRECTORS

MEETING MINUTES



February 22, 2019

Present from Board: Kevin Horrocks, Gary Pulford, Mark Laustrup, Steve Umland, Dick Laumer

Present from Committees and Guests: Alf Sivertson, Dan Tyrolt

Recording Secretary: Mark Laustrup

Kevin Horrocks called the meeting to order at 3:10 PM.

Approval of Minutes: A motion to accept the November minutes was made by Steve Umland and seconded by Gary Pulford. The vote was unanimous.

Treasurer's Report: Chris Bedwell was unable to attend. No Treasurer's Report this month.

SSC/CWA Action Update: Closed session.

Foundation: The Foundation seems to have a misconception of how COLA does business. Gary Pulford stated that there are two different budgets; the COLA budget and the Foundation budget. Some Foundation members are fiscally very conservative and the cost of litigation against WDNR coupled with COLA projects has taken the yearly budget over the \$100,000 mark. The reserve will be used to cover shortfall. On the bright side, John Berg is good at seeing the big picture.

Government Contacts: Dan Tyrolt said the Tweed Shuman met with Tony Evers and brought up the work the tribe and COLA is doing on LCO. Stay tuned. Gary Pulford said that he is having problems contacting Alex Smith's replacement.

Membership Database/List Management: Jim Coors said that the database had a meltdown a couple of weeks ago and is being reconstructed. Decisions need to be made on a number of fronts. Kevin Horrocks will provide a summary to add here. Membership down 150 and we need to get on it. An early spring email blast will go out to membership for renewals. It was suggested the COLA target Trails End Resort's trailer park. A fee increase should be the last resort. Work to increase membership first.

Little LCO Multi Year Permit Application: Steve Umland said there seems to be a problem with Alex Smith on using surveys on the quick response grant; we aren't using them. The check shows everything is OK. The new grant is in and we are waiting a response. Madison has acknowledged receipt.

Point Intercept Multi-Year Report on LCO: Steve Umland said Dan Tyrolt suggested forming a committee and come up with new goals for AIS in Lake Management Plan. A committee allows to charge

more in-kind. The committee includes: Steve Umland, Mark Lastrup, Dick Laumer and Dan Tyrolt. If Kevin Horrocks is available, he will also participate.

Musky Bay Spawning Habitat Project: Mike Persson could not attend. There will be a conference call next week with Limnotech. Gary Pulford said that the 2019 budget includes bullet points for what should be covered in design work.

Grant Writing: Steve Umland is out as a grant writer but will still serve as AIS coordinator. The Board will ask Jim Coors to send out an email blast to identify potential candidates. Administration a bigger deal than grant writing. Dan Tyrolt mentioned hiring an accounting firm to manage grants. You used to be able to write in grant application fees. He's not sure if this is still the case. Dan also suggested that it's easier to hire a competent administrator than to hire a competent grant writer. COLA currently has four grants: AIS (Big and Little LCO), Shoreline Restoration, and Clean Boats. Steve Umland mentioned someone who is interested in shoreline restoration.

Clean Boats: COLA will support the Clean Boats program in 2019.

Zebra Mussels: Kevin Horrocks asked whether ZMs can survive in LCO water chemistry. Dan Tyrolt will look in to it.

Additional Board Members: Kevin Horrocks will write up a draft for an email blast and get it out to the board.

Shoreline Monitors: Dick Laumer is meeting with Jim Coors next week to develop an email blast to recruit new shoreline monitors; we have about seven currently. The more the better. Gary Pulford said that if monitors see milfoil, they need to report it. There is little difference between Eurasian and the local species.

SELT Update: Larry Partridge said that the article on forestry practices is in the works.

Networks: Kevin Horrocks said that COLA needs to continue to reach out. Kevin will contact Wisconsin Lakes one more time but is not impressed with their advocacy.

COLA Annual Meeting: The Board needs to decide who is going to present and we need to reserve the hall.

COLA Annual Picnic: Kevin Horrocks will speak with Michelle Horman at Trails End Resort to schedule.

Impervious Surfaces: Gary Pulford said that the rules on impervious surfaces still apply.

Communications Plan: Kevin Horrocks will work up an outline. COLA needs to present the facts to counter the rumor mill. COLA needs to develop positions that can be made public and that can be used to increase membership, hold members, and generate money to Foundation too. COLA signs, hats, t-shirts, etc. need to be made available.

Adjourn: 5:07