



COLA BOARD OF DIRECTORS

MEETING MINUTES

August 28, 2015

Present from Board: Kris Sivertson, Gary Pulford, Mark Laustrup, Steve Lilliblad, Jim Coors, Kevin Horrocks, Paul Eckerline

Present from Committees: Frank Pratt, Susan Kendrick

The meeting was called to order at 3:05 PM by Kris Sivertson.

Approval of Minutes: A motion to accept the March minutes was made by Jim Coors and seconded by Kris Sivertson. The vote was unanimous.

Treasurer's Report: Steve Lilliblad informed the board that memberships have peaked and not to expect additional revenues from dues. After Susan Kendrick's invoices are paid, COLA will have a balance of \$6500. A motion to accept the treasurer's report was made by Gary Pulford and seconded by Jim Coors. The vote was unanimous.

Golf Tournament Recap: Kris Sivertson reported that 40 people attended and generated \$3200 for the Foundation. He said that next year the tournament will move to September for better weather. Additional resources have been identified so the event will go on next year.

Shoreline Restoration Update: Kris Sivertson stated that one project has been completed on Sunset Bay and two additional projects are in the works. Gary Pulford was disappointed that more people aren't signing up and wondered what COLA can do to increase participation. Kris Sivertson indicated that Kara Fitzpatrick has finished the resurvey of the Thoroughfare Road neighborhood and 25 properties (out of 200) really need some work. He went on to say that Kara will begin working with Applied Data Consultants next week to update the map server application. She will also be working on language to accompany the update.

Annual Picnic Update: This item was tabled until the September meeting because Barbara and Allen Hoeft were unable to attend the meeting.

Teleconference Phone: Gary Pulford picked up the phone and it will be available for future meetings.

AIS Volunteer Hours: People have yet to turn in hours and Gary Pulford suggested that Susan Horrocks put out a call with the form attached. To date, only one person has turned in their hours. This year the boat inspection effort was problematic. Next year, COLA will advertise for the position and Mark Lastrup will ask Marty Malinowski to manage the effort.

Natural Resources Economics: Gary Pulford said that Scott Knoche from Morgan State University has volunteered to work on Lac Courte Oreilles. He will analyze the impact of a degrading water quality environment on lakeshore property values.

SSC and Nine Key Element Plan Update: Gary Pulford indicated that the implementation of the Nine Key Element Plan will begin sometime this fall and may require 9-months to complete. He indicated that assignments will need to be made for contacting other lake associations, cranberries, forestry, row crop agriculture, and dairy. He also mentioned the possible need for consultants/facilitators. Frank Pratt suggested contacting Neuwsanger (WDNR, retired), John Haeck (UW-Extension), and Teresa Wolfe (National Park Service). Susan Kendrick stressed the need for engaging the public in a way that directly connects plan implementation to the quality of their lives. Jim Coors asked who should be targeted to develop a mailing list for the watershed. Gary Pulford suggested starting with the five Outstanding Resource Water (ORW) lakes; Big and Little LCO, Big and Little Round, Big and Little Sissabagama, Osprey, Sand, Whitefish, and Grindstone. The Sawyer County information technology department can extract records of shoreline properties for the above mentioned lakes.

WDNR FOIA Update: The request for the administrative record on the 15 ppb lake standard has not been addressed by WDNR to date. The Bender law firm contacted them and WDNR said the response would be available in a week. A week has gone by with no response. Alf Sivertson instructed Bender to give them 24-hours to produce and if they do not, to file a complaint with the courts.

PR Strategy Approval: Susan Kendrick explained the overall strategy as outlined in the August 27, 2015 update. She handed out two press releases to show how the outline will be followed and implemented. She envisions press releases going out every ten days to two weeks.

Short Ears-Long Tales: Jim Coors has been in contact with Kathy Hanson and she would like to go to an every other month schedule. The Frank Pratt watershed two part series and the Chicago Club are in the works. Jim suggested developing two to three over the winter. New topics were introduced. Gary Pulford suggested one on COLA scientists (Limnotech and Bruce Wilson). Kris Sivertson a piece on the natural resources economist (Scott Knoche, Morgan State University). Gary Pulford offered his property and the work they have done for an article on runoff management.

LCOFI/COLA Fundraising: The Dick Land email on the use of the LCOFI reserve was discussed. Jim Coors stated that John Berg and Dick don't want to pay for routine

operating costs out of the reserve fund. He went on to say that finances are manageable.

Durphee Lake Paleocore: Gary Pulford said that Paul Garrison (WDNR) is retiring and will not complete the work on Durphee Lake. The cores are analyzed for phosphorus going back to pre-settlement. Gary will find out what it will cost by next month.

Fall Loon Call: Kevin Horrocks sent out an email with assignments. He will need the requested information within the next few weeks.

LCOFI/COLA Party: Gary Pulford suggested waiting for the Foundation meeting on Friday to see how they feel. If it's a go, it will be held at the Chicago Club, October 10.

Other:

Jim Coors indicated that Chris Gales wants to be the membership chair. Jim will ask Chris if he will accept a position on the board.

Gary Pulford suggested that COLA present at the Wisconsin Lakes Conference in the middle of February, 2016. He would like to see the presentation focus on the body of science COLA developed to ask for site specific criteria (SSC) designation.

Frank Pratt said that the proposed WDNR land sales target fisheries projects in Sawyer County. He went on to say that the best way to protect the watershed is for critical wetlands to be in public ownership. He asked what COLA can do to go on record against the travesty. The proposed sales can be viewed on the WDNR web site.

Mark Laustrup informed the board that Trailways Inn is out of coasters. He was instructed to place an order.

Steve Lilliblad said that Jensen is planting beds and the irrigation system has been installed. Steve couldn't see a pipe running to the borrow pit.

Letter from Dan Bauman (WDNR). Executive Session

The meeting adjourned at 5:20 PM